

JERRY R. MAGDADARO JR., CLSSYB
#253 Zone 1 Dumlog
Talisay City Cebu Philippines 09560954182
jmags87196@gmail.com
<https://jerrymagdadarojr.pinoyseosites.com/>



PROFESSIONAL SUMMARY

The opportunity to work in a highly competitive environment with the years of perseverance as a working student trying everything. As warehouse staff for 8 years, I've been dealing with documentation, system approaches, and more importantly, being a team player to create a happy workplace. Skills are still improving by attending different kinds of training to enhance knowledge not only in SEO. Applying the essence and concept of work progress and profitability.

SUMMARY OF SKILLS

- Computer literate
- WordPress and SEO
- Social media management marketing
- Problem solving

EDUCATION

- **University of San Jose - Recoletos**
Corner P. Lopez and Magallanes Streets-July 2025
Bachelor of Science in Business Administration Major in Operation Management (ETEEAP)
- **Cebu Institute of Technology-University**
N. Bacalso Avenue, Cebu City-Undergraduate
Bachelor of Science in Civil Engineering

WORK EXPERIENCE

Noels Letchon Philippines

Talisay city Cebu- March 1 to 31 2025

WordPress Design

Duties:

Initiate to design using WordPress platform and SEO ready website.

Family Laundry Philippines

Cebu city bootcamp - Jan.11 to Feb. 15 2025

WordPress and SEO Specialist

Duties:

SEO duties pertain to get more traffic with the website and doing benchmarking, keyword mapping, website audit, on-page, off-page and SEO reporting.

Surface Technology International-Philippines

Lapu-Lapu City-2016 to 2024

Warehouse staff

Duties:

Transacting in SAP system which includes receiving picking and releasing. With different kinds of electronic materials knowing specification and technical aspects in storing.

PROFESSIONAL DEVELOPMENT

February 2025	WordPress and SEO Bootcamp
February 2025	Social Media Management for Effective Marketing: Mastering Social Media for Business Growth
February 2025	Strategic Marketing and Business Management 101: Effective Marketing Plans, Prepare Winning Pitch Decks, and Analyze Campaign Statistics
March 2025	16hrs Principles of Graphic Design University of the Philippines Open University
May 2025	16hrs Business Analytics Concepts and Frameworks University of the Philippines Open University

June 2025	16hrs AI Essentials: Theory and Practice University of the Philippines Open University
March 2025	2 Day Training Ethical Hacking and Pentesting Crash Course: AN Introduction to Ethical Hacking, Penstesting, and Cybersecurity
March 2025	Certified Lean Six Sigma Yellow Belt

AWARDS

Surface Technology International-Philippines
Lapu-Lapu City-year 2020
Best Warehouse staff

HOBBIES

- Reading Books
- Cooking
- Write Poems and Spoken Word Poetry
- Running
- Vlogging

TOOLS

- Google Analytics
- Google Search Console
- Screaming Frog SEO
- Semrush
- Ahrefs
- Ubersuggest
- copyscape.com
- pagespeed.web.dev
- sslshopper.com
- sitecheck.sucuri.net
- rich snippets testing
- siteliner.com
- brokenlinkcheck.com

DEVICE SET-UP AT HOME

- Model: Acer Aspire Lite 15
- Processor: Ryzen 7 5700U
- RAM:16GB DDR4
- Storage:512 SSD
- WIN11 Home and AMD Radeon GPU